

# Green Isle Community School

## Marketing Meeting

Thursday, November 15<sup>th</sup>, 2012  
3:00 pm

### AGENDA

- 1.0 Attendance:
  - 1.1 Present: Kristen Strauss, Serenity Cox, Linda Welch Absent: Mary Menne
  
- 2.0 Old or Unfinished Business (10 minutes)
  - 2.1 Locher Brothers
    - 2.1.1 Linda and Serenity will get together and present them with a small gift of doughnuts as a token of our appreciation this spring.
    - 2.1.2 We have requested that they make a banner to promote our Holiday program as well as to use during the Arli-Dazzle parade
  
- 3.0 New Business (20 minutes)
  - 3.1 Mass Mailing
    - 3.1.1 Serenity presented a couple suggestions and one was chosen. Serenity will make updates per the suggestions and work on finding a professional printing place to get them printed before December
  - 3.2 Menu Ads
    - 3.2.1 Kristen will take lead in getting an updated ad to the company that places them in the menu's around time.
  
- 4.0 Adjournment
  - 4.1 3:30pm